

Strategic Plan Refresh 2021-2023



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Council approached this strategic plan refresh by generating a situational analysis, then validating and prioritizing values. These in turn address ACOT's four key areas of focus: Our Public, Our Registrants, Our College and Our Strategic Connections. The operations, key measures and detailed descriptions in the key areas of focus have been moved into an operational plan so that strategies can remain the same while measures can be updated as deliverables are met.

SITUATIONAL ANALYSIS – CONTEXTUALIZING OUR PLAN

CHANGES IN OUR ENVIRONMENT

- to the *Health Professions Act* (HPA), and to the OT Profession Regulation (OTPR)
- to structures at the University of Alberta
- in Standards of Practice, Code of Ethics and Bylaws to incorporate new national OT competencies, and changes to the HPA and OTPR
- heightened expectations that ACOT will implement its Acting Against Racism and Intolerance (AARI) report recommendations
- changes in technology that impact both the College and practice
- the need to spend time with more employers of OTs

PANDEMIC IMPACTS

- lack of in person conversations is affecting people's intellectual wellness
- OTs trained online with limited integrated course and fieldwork
- interjurisdictional Memorandum of Understanding (MOU) on virtual practice and its effects on stakeholders

RISKS TO THE PUBLIC

- is there an increased risk to the public with OTs being rusty for in-person assessment and treatments?
- clients who aren't used to seeing someone in person might also need to relearn this interaction
- training will be needed as post-covid syndrome affects clients and OTs
- OT roles being shrunk in some setting thus not being able to look at clients as holistically
- OT mental health training not being acknowledged in some workplaces

VALIDATING AND PRIORITIZING FUNDAMENTALS

MISSION

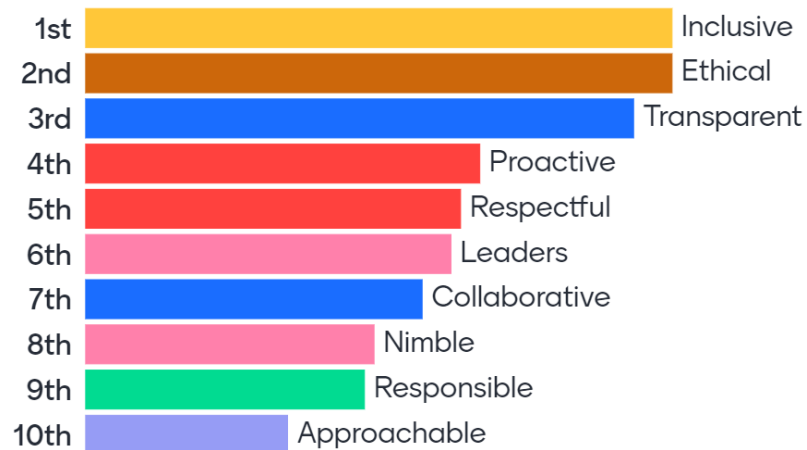
As a collaborative leader in professional regulation, the Alberta College of Occupational Therapists serves the public by administering effective, efficient, transparent, and fair processes for registration, continuing competence, and complaints/discipline.

VISION

Albertans understand and receive client-centered, ethical and competent occupational therapy services.

VALUES & PRINCIPLES

ACOT's Council identified 10 core values and principles for the College which honour the mission of the profession, guiding decision processes and all interactions. They were ranked by Council in the November 15, 2021, strategic refresh meeting.



FOUR KEY AREAS OF FOCUS - SUPPORT THE EMPHASIS OF THESE NEXT TWO YEARS

OUR COLLEGE

Relentless pursuit of governance excellence.

OUR REGISTRANTS

Foster clear and transparent expectations between the College and registrants through further strengthening the continuing competence program, conducting regular, intentional, pro-active review of complaints process and trends. Clarify the role of the College (vs. Association) while increasing overall registrant engagement.

OUR PUBLIC

Ignite and engage the public through education and connection. Explore public engagement opportunities. Produce proactive media relations messaging.

OUR STRATEGIC CONNECTIONS

The challenges in 2020-2021 have made it even more important to broaden and deepen key relationships through closer collaboration with Rehabilitation Medicine Colleges, other health Colleges and with the Alberta Federation of Regulated Health Professions.